

Sponsorships

HERB EVERSS LIFETIME ACHIEVEMENT AWARD SPONSOR – EXCLUSIVE | \$4,000

- 6 Tickets to the gala (2 seated with recipient of the award)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (time permitting)
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

EXECUTIVE LEADERSHIP AWARD SPONSOR – EXCLUSIVE | \$4,000

- 6 Tickets to the gala (2 seated with recipient of the award)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (time permitting)
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

TRAILBLAZER AWARD SPONSOR – EXCLUSIVE | \$4,000

- 6 Tickets to the gala (2 seated with recipient of the award)
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (time permitting)
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

CRYSTAL SPONSOR | \$3,500

- Reserved table for eight guests
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- Logo on gala invitation (time permitting)
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Full-page black and white ad in program

COCKTAIL HOUR SPONSOR – EXCLUSIVE | \$2,500

- 4 Tickets to the gala
- Exclusive visibility at cocktail hour (signage, napkins, approved promotional items provided by sponsor, etc)
- Recognition from podium
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Half-page black and white ad in program

AFTERGLOW SPONSOR – EXCLUSIVE | \$2,500

- 4 Tickets to the gala
- Exclusive visibility at cocktail hour (signage, napkins, approved promotional items provided by sponsor, etc)
- Recognition from podium
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Option to display 1 pop-up banner during cocktail hour & afterglow
- Half-page black and white ad in program

GOLD SPONSOR | \$2,000

- 4 Tickets to the gala
- Recognition from podium
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Half-page black and white ad in program

ENTERTAINMENT SPONSOR – EXCLUSIVE | \$1,250

- 2 Tickets to the gala
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Business card ad in program



Sponsorships (cont.)

ENTERTAINMENT SPONSOR – EXCLUSIVE | \$1,250

- 2 Tickets to the gala
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Business card ad in program

AUDIO VISUAL SPONSOR – EXCLUSIVE | \$1,250

- 2 Tickets to the gala
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendees
- Business card ad in program

PHOTOGRAPHY SPONSOR – EXCLUSIVE | \$750

- 1 Ticket to the gala
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendee
- Business card ad in program

PARKING / VALET SPONSOR – EXCLUSIVE | \$750

- 1 Ticket to the gala
- Exclusive opportunity to place approved promotional items in vehicles *(provided by sponsor)*
- Recognition from podium
- Signage with corporate logo displayed at event
- Logo with link to your website on MSED website
- “Sponsor” ribbon on name badges of attendee
- Business card ad in program

Tickets

MEMBERS

Individual	\$150
Table of 8	\$1,100

NON MEMBERS

Individual	\$195
Table of 8	\$1,400

Advertising

GALA PROGRAM

- Full-Page (5” X 8”) – **\$750** (ready-to-print file supplied)
- Half-Page (5” X 4”) – **\$500** (ready-to-print file supplied)
- Business Card (3-1/2” X 2”) – **\$250** (ready-to-print file supplied)
- Members Only Business Card (3-1/2” X 2”) – **\$100** (ready-to-print file supplied)



www.msedetroit.org 248-643-6590

The MSED Annual Awards Gala recognizes the marketing and sales elite. It salutes those companies and individuals who have gone the extra mile; who are unafraid to challenge paradigms; and, who have the courage to pioneer. Join executives who are making a difference in our region for a formal, but not stuffy, evening of networking, great food and celebration.

